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Ievgen Turyk

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Education	Kyiv National Economic University September 1997 – June 2002 Faculty: International economic relations <ul style="list-style-type: none"> Bachelor Degree in “International economics” Kyiv National Economic University September 2007 – February 2008 Faculty: International Economics <ul style="list-style-type: none"> Master`s Degree “International Business Administration” 		
Experience at the present time	Independent Consultant Development and launch of the project car leasing for the national group of companies Co-owner of the design studio D`Ange Studio		
April 2010 – October 2012	LTD “Peugeot Citroen Ukraine” Administration Peugeot brand <u>The main responsibilities:</u> Joint development of an overall strategy Peugeot brand presence in the automotive market of Ukraine, supervision and operational management of the operation of the direction of "sales of new cars Peugeot" through a regional dealers network of "Peugeot Citroen Ukraine", the development and implementation of tactical solutions for managing sales throughout the year, participation in development and monitoring of the quality level of service dealerships. Sales growth in the first year of commercial activity led to an increase of the Peugeot market share from 0,3% to 1,3%. The positive dynamics of 2012 sales under my direction was + 22% on the negative result of the market 1.5% in 2012.	Director of new vehicles sales	
November 2007- March 2010	LTD “ILTA” Administration <u>The main responsibilities:</u> Developing an overall strategy for Peugeot brand presence in the automotive market of Ukraine, the price positions policy for a Peugeot model range in the car market of Ukraine, participated in the formation of an advertising policy Peugeot brand, supervision and operational management of trade relations with the supplier «Automobiles Peugeot», supervision and operational management of the operation of the direction "sales (retail and wholesale) of new Peugeot cars through the regional dealers network of “ILTA” (~ 50 - 55% of total sales), supervision and operational management of the operation of the direction "Sales of “ILTA” subsidiaries, supervision and operational management of the operation of PDI process, the formation of company's business plan, optimization of the direction in times of crisis 2008 - 2009	Deputy general director Director of dealers network development	
September 2003 – November 2007	LTD “ILTA” Network development department <u>The main responsibilities:</u> The formation of a business plan, corporate dealers conventions organization, tactical management process wholesale car sales dealer network (B to B), organizing and conducting trainings for the dealer network staff, the formation of an order and supervise the delivery of corporate identification equipment for dealerships, looking for new dealers, conducting primary negotiations, the creation of business proposals to potential partners, providing documentation for the tender offers in the region, development projects, primary documents, and document creation instructions, the system of the State department and the interaction of related services of importer, supervising promotional activities of dealers in the region, implementation of corporate standards for certification of dealers, organization of a system of quality control and compliance with corporate standards	Head of department	
April 2003 – September 2003	LTD “ILTA” Network development department	Acting as head of department	
July 2001 – April 2003	LTD “ILTA” Network development department <u>The main responsibilities:</u> Full support of the cars sales process through dealers network (B to B), the full support of the car sales process to final customers of the dealers network (B to C), the management of primary documentation	Specialist	
Languages	Russian (native)	Ukrainian (native)	English (fluent)
Skills and knowledge	Human resource management, participation in shaping the company's business plan, negotiation, participation in the formation of strategic and tactical plans of the company, The development and implementation strategy of the direction, a practical knowledge of the business sales process for directions «B to B», and «B to C», experience in training new employees - private participation in the professional growth of subordinates, building capable of effective labor units for different directions the company		
Personal qualities	Honesty, responsibility, communication skills, focus on the overall result of the team, the desire to develop and grow professionally and personally.		
Hobbies	Motorcycles, psychology, religion		
Family status	Married, son (3years old)		
Birth date	08 June 1980		