

KEERTHI SENANAYAKE

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professional profile

An enthusiastic and dedicated design professional combining extensive experience in design, print and prepress with the proven ability to create innovative and eye catching artwork. An artistic and creative individual with a keen eye for detail who thrives in pressurised and challenging working environments. A natural leader who enjoys being part of, as well as managing and motivating, a successful and productive team. Able to work well on own initiative and to demonstrate the highest levels of motivation and organisation required to achieve objectives within strict time constraints. Possesses excellent interpersonal skills and can communicate concisely at all levels.

objective

I am now looking for a new and challenging position, one which will make best use of my existing skills and experience yet enable further personal and professional development.

skills

Tools

- Adobe Indesign CS5
- Adobe Illustrator CS5
- Adobe Bridge CS5
- Adobe Photoshop CS5
- Acrobat X Pro
- Quark Express

Operating systems

- Apple Mac OX
- Windows XP / Vista

career summary

2010-2011

Graphic Designer, Landor & Hawa International. UK

- Effectively managing a comprehensive workload, prioritising tasks to ensure the timely completion of all projects
- Integral to the design team with responsibilities including the development of design concepts for POS materials to achieve marketing targets in 80 outlets & department stores around the world.

2007-2010

Graphic Designer, Euro Car Parts Ltd. UK

- Delivering valuable support to the marketing department, regularly liaising with clients and developing innovative new designs to enhance the company's existing corporate identity.
- Actively contributing to a productive team, working alongside personnel from other departments to ensure the delivery of excellent levels of customer service at all times.
- Accountable for the all aspects of design work for a wide range of projects including catalogues, newsletters and promotional materials, managing

education & qualifications

each stage of the project lifecycles from concept through to supply of print ready artwork.

- Working alongside a number of other section including Photography, prepress, press and post press to ensure full delivery of each client brief, achieving and exceeding their exacting expectations.
- Successfully created company's first retail catalogue & redesign Trade Newsletters.

Diploma: Graphic Design, Ingrin Institute of Printing & Graphics Ltd (2004)

- Typography
- Illustration
- Digital Graphic Design
- Magazine Design
- Printmaking
- Corporate Identity
- Photography
- Studio Techniques

Professional: Design for Print Course, Ingrin Institute of Printing & Graphics Ltd (2003)

Media & Information Course, Internations (2002)

Photography, Lanka Photographic Institute (1999)

Digital Video Production & Animation, University of Colombo School of Computing (2006)

further skills

I.T. Proficiency: Word, Excel, Powerpoint

Languages: Fluent English & Sinhala

Photography: Basic Knowledge

personal details

Health: Excellent, non-smoker

Interest Include: Photography, Reading & Travel

Full UK Driving Licence

Eligible to work in the UK

portfolio

<http://www.ksenanayake.com/#!works>

References are available on request